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The purpose of the Boy Scouts of America—incorporated on Feb. 8, 1910, and chartered by Congress in 1916 — is to provide an educational program for boys and young adults to build **character**, to train in the responsibilities of participating **citizenship**, and **to develop personal fitness**.



www.scouting.org



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SCOUTStrong / PALA+ Challenge



In 2011, the Boy Scouts of
America aligned with
the President's Council
on Fitness, Sports &
Nutrition to promote
good health for
America's youth.

SCOUTStrong / PALA+ Challenge



The entire BSA organization is being encouraged to earn their SCOUTStrong/PALA+ Challenge award including:



- Scouts of all ages
- Parents/Guardians
- Local Council Staff
- Friends of Scouting
- Council Board Members

- Venturers
- BSA Volunteers
- National Council Staff
- BSA Alumni





Goals for Kids and Teens

- 1. Physical activity: You need to be active...
 - 60 minutes a day,
 - at least 5 days a week,
 - for 6 out of 8 weeks.

OR, you can count your daily activity steps using a pedometer

- girls' goal: 12,000; boys' goal: 12,000
- 2. Healthy Eating: Scouts select one of 8 nutrition goals to focus on during the week



(Anyone over the age of 18)



- 30 minutes a day,
- at least 5 days a week,
- for 6 out of 8 weeks.

OR, you can count your daily activity steps using a pedometer

- Adults' goal: 8,500 steps
- 2. Healthy Eating



Tips for Healthy Eating

- Make half your plate <u>fruits and vegetables</u>
- Make half the grains you eat whole grains
- Choose fat-free or low-fat (1%) milk,
 yoqurt, or cheese
- Drink water instead of sugary drinks
- •Compare sodium in foods like soup and frozen meals and choose foods with less sodium
- Choose <u>lean sources of protein</u>
- Eat some <u>seafood</u>
- Pay attention to <u>portion size</u>

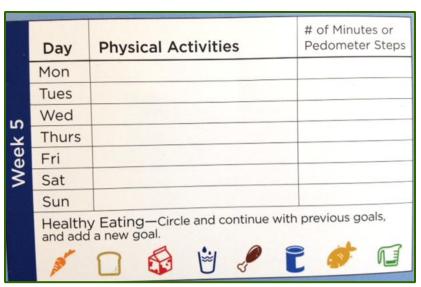




How did we implement the program?

Recognizing assets in your community

- 1. Introduced the program to the families
- 2. Directed families to the PALA+ and SCOUTStrong websites
- 3. Printed and distributed the "Activity & Nutrition Worksheet"
- 4. Encouraged, guided, and checked progress of participants
- **5. Collected** completed worksheets
- **6. Ordered and printed** certificates
- 7. Organized an award ceremony



How did we implement the program?

Created an "INFORMATION BOARD"







What did the scouts do during the six weeks?

- Walked to and from school
- Played more active games during recess
- Ran laps around the school yard and neighborhood houses











Healthy Eating



What did families do?

- Exercised together
- Developed healthy eating habits
- Logged and reported their progress







What did families do?

Logged and reported their progress



Log and Report!





PALA+ is an award program of the President's Challenge, the premier program of the President's Council on Fitness, Sports & Nutrition. To sign up for PALA+, please visit www.presidentschallenge.org

Participant Name	Age
Group ID (if applicable)	<u></u>
Date Started	
Date Completed	

Get Recognized!

Once you complete the log and meet your goals, turn it into your teacher or group administrator (if told to do so). Or, visit **www.presidentschallenge.org** to report your accomplishment and receive your certificate signed by the co-chairs of the President's Council on Fitness, Sports & Nutrition.

	Day	Physical Activities	# of Minutes or Pedometer Steps	
	Mon			
	Tues			
	Wed			
Week 1	Thurs			
;	Fri			
X	Sat			
	Sun			
	Healthy Eating—Select a goal for this week.			
		_ 4		
	30			

	Day	Physical Activities	# of Minutes or Pedometer Steps
	Mon		
	Tues		
	Wed		
<u>'</u>	Thurs		
Week 4	Fri		
	Sat		
	Sun		
	Healthy Eating—Circle and continue with previous goals.		

Healthy Eating—Circle and continue with previous goals, and add a new goal.





















On January 26, 20 members of Pack 914 received the SCOUTStrong/PALA+ Awards!



What could we have done differently?

- Find a sponsor to offset costs such as...
 - Indoor location
 - Water & Drinks
 - Certificate package
 - T-Shirts and sport gear
 - Healthy snacks at events



2) Recruit more adult volunteers to motivate participants and keep track of their weekly progress



Recommendations

The larger the group, the more there is to worry about!

- Have a "Rainy Day Location"
- Establish a connection with Parks and Rec in your area
- Recruit more volunteers to track progress of participants
- Have microphone on hand
- Always think safety first!









Here's a news story on our work!

www.baltimoresun.com/explore/ howard/news/community/ph-hocf-cubscouts-0202-20120127,0,7544484.story







Learn More about the ScoutStrong/PALA+ Challenge!

http://www.presidentschallenge.org/

http://www.scouting.org/SCOUTStrongPALA.aspx



Is a proud supporter of the President's Challenge Program and the "Million PALA Challenge"